



133rd AES CONVENTION

Listen... Learn... Connect...

CONFERENCE
October 26-29, 2012

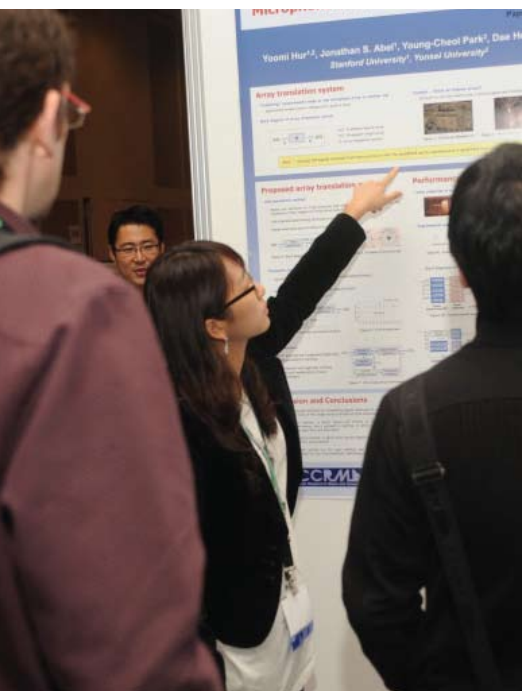
EXHIBITS
October 27-29, 2012

Moscone Convention Center
San Francisco, CA

EXHIBITOR APPLICATION



Audio Engineering Society





133rd AES CONVENTION

CONFERENCE

OCTOBER 26-29, 2012

EXHIBITS

OCTOBER 27-29, 2012

TARGETED MOVE-IN

OCTOBER 24-26, 2012

MOVE-OUT

OCTOBER 30-31, 2012

SENIORITY DEADLINE

APRIL 30, 2012

PLEASE RETURN APPLICATION AND DEPOSIT TO:

Audio Engineering Society
Convention Services
60 East 42nd Street, Room 2520
New York, NY 10165 USA

TEL +1 212-661-8528

FAX +1 212-682-0477

133rd_exhibits@aes.org

DEAR COLLEAGUE

Please join us by exhibiting at the 133rd AES Convention, and let the pro audio market and industry come to you. The Audio Engineering Society Conventions feature the only exhibits devoted exclusively to the pro audio industry.

The AES Exhibits share common goals with you:

- to better serve the diverse, rapidly changing and converging audio marketplace;
- to educate the Pro Audio Industry;
- and most importantly, to offer the opportunity to increase your products' market penetration.

The AES Exhibits maximize opportunities for success by:

- allowing you to establish relationships with key players in the audio industry;
- staying on top of market trends;
- exposing your products to the real audio audience;
- taking advantage of the exciting and popular Exhibitor Seminars.

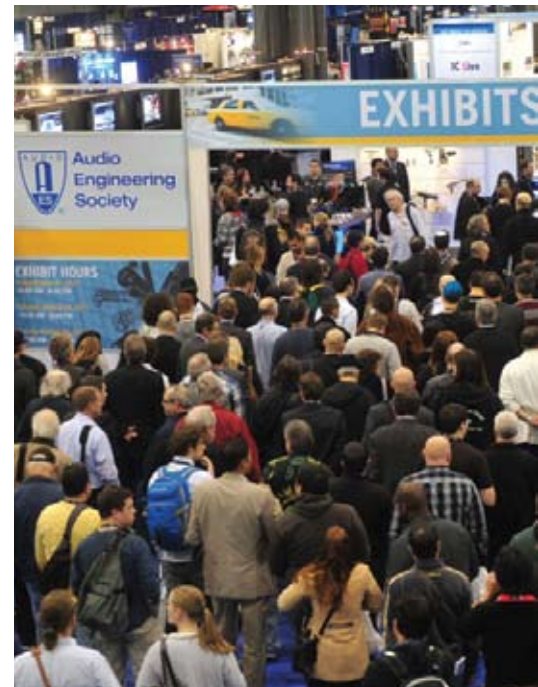
The 133rd AES Convention will again feature its invaluable papers, workshops, tutorials and special events which explore and explain the latest technological advances in the audio world—assuring you an audience

of the highest and most qualified caliber. From sound reinforcement, game audio, macro-machining, low bit-rate audio coding, multichannel audio, live sound, information appliances and internet applications, to the latest in more practical aspects of the pro audio world, the AES will be the source for the most up-to-date information available.

The Technical Tour program offers behind-the-scenes tours of audio production facilities unavailable to an individual. All aspects of the AES Technical Program address issues facing today's audio world while looking ahead to tomorrow's issues. On the lighter side, with the return of the AES to always popular and exciting San Francisco market, you will have a climate that encourages camaraderie, networking, and socializing. San Francisco's plethora of event locations give any exhibitor prime opportunities to entertain or be entertained, no matter how large or small in scale.

The Moscone Center is an outstanding state of the art facility, with a user-friendly design—making all facets of exhibiting uncomplicated and unfettered.

The AES looks forward to your participation in the largest pro audio and industry related convention in the world. Join us and your colleagues at the 133rd AES Convention.



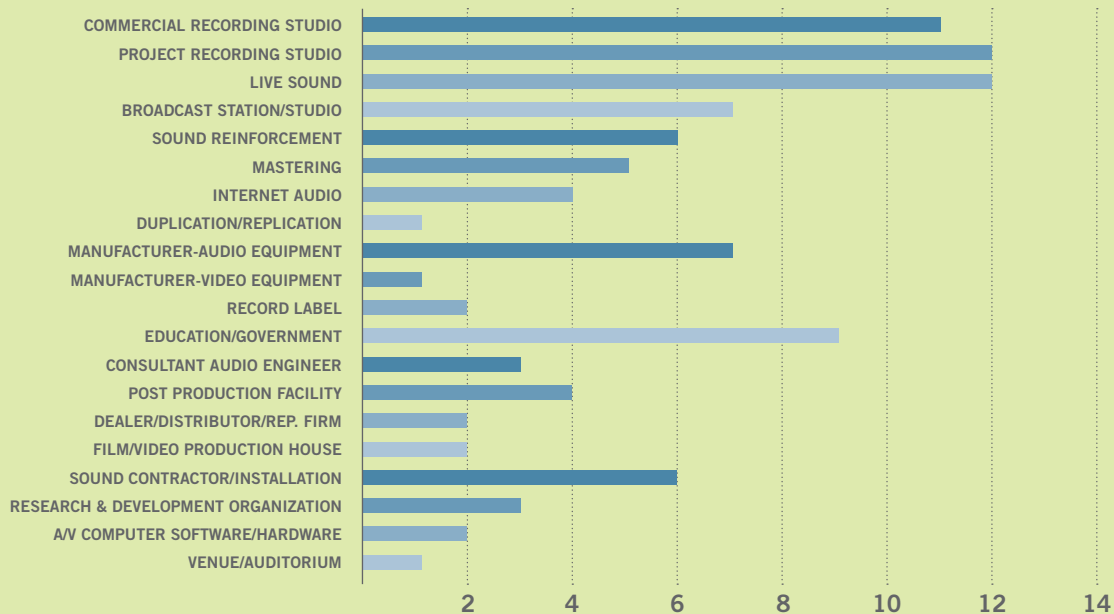
AES CONVENTION FACTS

HERE IS THE INFORMATION FROM LAST YEAR'S 131st AES CONVENTION. USE IT TO MAKE YOUR DECISION TO PARTICIPATE IN THE UPCOMING 133rd AES CONVENTION IN THE EXCITING CITY OF SAN FRANCISCO.

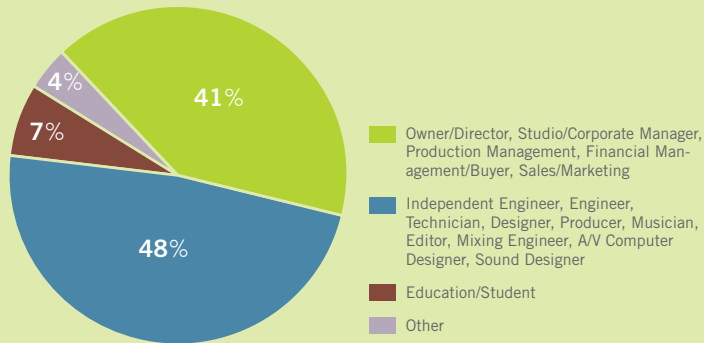
The excitement of San Francisco will produce an Audio Engineering Society Convention that will bring over 350 manufacturers and more than 18,000 attendees together. With its innovative Exhibitor Seminars and the acclaimed AES Technical Program, the 133rd AES Convention will be an invaluable resource for thousands of audio professionals.

QUALIFIED ATTENDEES BY GROUP

While Commercial and Project Recording Studios, as users of Pro Audio Equipment, remain the largest identifiable segment of qualified attendees, within each category are areas that have increased to reflect less traditional trade segments which are now looking to the AES and its Exhibitors to supply converging technologies.

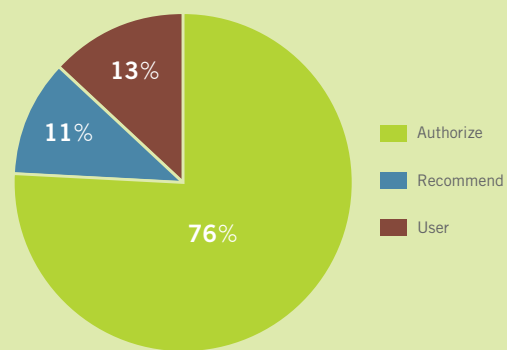


QUALIFIED ATTENDEES BY TITLE



More than 41% of qualified attendees have the title of Owner/Director, Studio/Corp., Manager, Management, Buyer, and an additional 48% represent the elite, creative arm of audio. These titles indicate that the AES attracts the high-ranking, very influential people within our industry. Students and Education represent audio's bright future and Others our entrepreneurs.

QUALIFIED ATTENDEES BY PURCHASING POWER



More than 80% of qualified attendees either purchase or recommend purchasing decisions for audio equipment. This means that almost everybody who walks by or into your booth is a potential customer. Attendees' purchasing authority is included in barcode information on attendee badges.

INTERNATIONAL ATTENDEES BY COUNTRY

- | | |
|------------------|---------------|
| 1 Canada | 6 Brazil |
| 2 United Kingdom | 7 Mexico |
| 3 Germany | 8 Switzerland |
| 4 France | 9 Denmark |
| 5 Japan | 10 Sweden |

Qualified International attendees were over 10% of the total attendance from over 74 countries.

ATTENDEES BY STATE (Last AES in San Francisco)

- | | |
|-----------------|--------------|
| 1 California | 6 Washington |
| 2 New York | 7 Texas |
| 3 Massachusetts | 8 Tennessee |
| 4 New Jersey | 9 Florida |
| 5 Illinois | 10 Oregon |

List is of the top ranking states by attendees. Attendees came from all 50 states, the District of Columbia, and Puerto Rico.

EXHIBITION FEES

STANDARD An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

PENINSULA An aisle located on the front and 2 sides of the booth configuration.

CORNER An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

ISLAND An aisle located on all four sides of booth configuration.

EXHIBIT FLOOR

SIZE	STANDARD	CORNER	PENINSULA	ISLAND
10' x 10'	\$2,600	\$2,800	—	—
10' x 20'	\$5,200	\$5,600	—	—
10' x 30'	\$7,800	\$8,400	—	—
10' x 40'	\$10,400	\$11,200	—	—
10' x 50'	\$13,000	\$14,000	—	—
20' x 20'	—	—	\$12,000	\$12,800
20' x 30'	—	—	\$18,000	\$19,200
20' x 40'	—	—	—	\$25,600
20' x 50'	—	—	—	\$32,000
20' x 60'	—	—	—	\$38,400
20' x 70'	—	—	—	\$44,800
30' x 30'	—	—	—	\$28,800
30' x 40'	—	—	—	\$38,400
40' x 50'	—	—	—	\$64,000
50' x 60'	—	—	—	\$96,000

BOOTH PACKAGES

Booth Packages will be offered this year directly through GES and may be ordered from the Exhibitor Manual, which is due out in late June to registered Exhibitors. The packages will include standard and upgrade options.

DEMO ROOMS

A limited number of Demonstration Rooms are available, please contact AES for more information.



BOOKING INFORMATION

50% DEPOSIT FOR EACH BOOTH IS REQUIRED FOR VALIDATION OF SPACE APPLICATION.

SEND SPACE APPLICATION AND DEPOSIT TO

Audio Engineering Society
Convention Services
60 East 42nd Street, Room 2520
New York, NY 10165 USA

AES CONTACT INFORMATION

Audio Engineering Society
Chris Plunkett
60 East 42nd Street, Room 2520
New York, NY 10165 USA
TEL +1 212-661-8528 FAX +1 212-682-0477
133rd_exhibits@aes.org

AES BANK

Wells Fargo Bank
12 East 49th Street, Tower 49, New York, NY 10017
Account Name: Audio Engineering Society
Account Number: 9246931506
Swift Code: PNBPU33
ABA Number: 026012881

CANCELLATION POLICY

Deposits are refundable before July 2, 2012; a 10% cancellation fee will be imposed to cover AES administrative expenses. Any reduction in exhibit space as requested on the Exhibitor Application shall incur a 10% fee of the entire exhibit price to cover AES administrative expenses.

Exhibitors are subject to a cancellation charge for the entire Exhibit Space originally applied for as follows:

50% cancellation charge of the entire exhibition space price after July 2, 2012.

75% cancellation charge of the entire exhibition space price after August 1, 2012.

100% cancellation charge of the entire exhibition space price after September 3, 2012.

It is understood that the space application will not bind the AES until your space contract is signed by you, the exhibitor, and the AES, and the original is in receipt of the AES.

The AES reserves the final and exclusive right to assign exhibit space. For height and line of sight regulations, sound level regulations, as well as other regulations, please contact AES.

NOISE LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibits, measured at any exterior boundary of the Exhibit, shall not exceed 80dB. The foregoing specifications notwithstanding, no exhibit or demonstration shall be conducted in any manner or at a sound pressure level such that, in the opinion of the Convention Chairman, creates undue disturbance to the Convention or its participants.

RECENT AES EXHIBITORS

A-Designs Audio	Cakewalk	Five Towns College	Linear Audio	Penton / ATEIS	Testa Communications
Abletec	Calrec Audio Ltd.	Flux	Lipinski Sound Corporation	Performer Magazine	Sound Devices, LLC
Accu-Sound Cable Co.	Cartec Audio	Focal Professional	Lisson Grove	Peterson Strobe Turners	Sound Ideas
ACO Pacific, Inc.	Cascade Microphones	Focal Press	Listen, Inc.	Phoenix Audio LLC	Sound on Sound
acouStaCorp	CB Electronics	Focusrite	Little Labs	Planet Waves	Sound & Video Contractor Magazine
Acoustical Solutions, Inc.	CEDAR Audio Limited	Foote Control Systems	LOUD Technologies	PLITRON Manufacturing, Inc.	Soundcraft
AcoustX LLC	Celemony Software	Fostex	Lundahl Transformers	plus24	Soundminer, Inc.
ADAM Audio USA	Chandler Limited	Fraunhofer IIS	Lynx Studio Technology, Inc.	PMC Monitors	Soundproof Windows
Adamson Systems Engineering	CharterOak Acoustic Devices	Front of House / Stage Directions	M-Audio	PMI Audio Group	SoundToys, Inc.
ADK - 3 Zigma Audio	Church Production Magazine	Full Compass	Mackie	Post Magazine	Source Elements
AEA - Audio Engineering Associates	Cirrus Logic Inc.	Furman Sound	MAGIX AG	Powersoft Advanced Technologies, LLC	Society of Professional Audio
Airfield Audio	Clark Wire & Cable Co., Inc.	FXpansion Audio UK Ltd.	MAGMA	PreSonus	Recording Services (SPARS.COM)
AKG	CLASP	G.R.A.S. Sound + Vibration	Majestic Music Factory	Primacoustic	Speck Electronics
AKM Semiconductor	Clear-Com, an HME Company	Gabriel Sound LLC	Manhattan Producer's Alliance	Primer Technology Inc.	Spectrasonics
Alcorn McBride Inc.	Cloud Microphone, LLC	Gefen Inc.	Manley Laboratories, Inc.	Prism Media Products, Inc	SPL
Allen & Heath Ltd.	Cogswell Polytechnical College	Genelec, Inc.	Marian Digital Audio Electronics	ProAudio Heaven	Stage Directions
AlterMedia, Inc.	Coleman Audio	General Cable	Markertek	Pro Audio Review	Stagetec USA
Alto Music of Orange County, Inc.	Coles Electroacoustics	GenTex Corporation	Mercury Recording Equipment Co.	Pro Sound News	Stanford Research Systems
American Express OPEN	Coles / AEA	Geoffrey Daking & Co., Inc. /	Massey Plugins Inc.	Proac USA - Modern Audio	Steinberg Media Technologies GmbH
American Music & Sound	Community Professional Loudspeakers	DakingPlus, Inc.	Materion Electrofusion	ProAc/Modern Audio	StreamOn
AMI, Inc.	Cordell Audio	Gecco International / General Cable	Matrix Audio Systems	Prodigy Engineering	Studer
Amtec Audio	Core Sound LLC	Gibson Guitar Corporation	MC2 Amplifiers	Professional Audio Design, Inc.	Studio Economik
Analog Devices, Inc.	Course Technology PTR	GIK Acoustics	McGraw-Hill	Professional Sound Services, Inc.	Studio Projects
Analogtubes Ltd.	Crane Song Ltd.	Globe Composites	Media Assistance	ProMedia Training	Studio Share
AnaMod LLC.	Creative Edge	Glyph Technologies	Mercenary Audio	Protech Audio Corp.	Studio Six Digital LLC
Antares Systems	Crookwood Audio Engineering	GML, LLC	Merging Technologies	Pulse Techniques, LLC	Sweetwater Sound Inc.
Antelope Audio	Crowley and Tripp Microphones	Gold Line / TEF	Metric Halo	Purple Audio, Inc.	Switchcraft, Inc.
APB-DynaSonics, Inc.	Crown International	Gordon Instruments	Meyer Sound	Qualis Audio	Syncheck.com
API	CSR	Gotham Sound and Communication	mh acoustics, LLC	QUANTEC	Synthax, Inc.
Apogee Electronics	Cutting Edge Audio & Video Group	Grace Design	AMP Alliance	Quested Monitoring Systems Ltd.	Tac System, Inc.
Apple Pro Audio Applications	CW Sales & Marketing	Great River Electronics	Microtech Gefell GmbH	Quik Lok	TAPCO
Applied Microphone Technology	Cycling '74	Grimm Audio	MicW Audio	R&D Team Software Development	Tape Op Magazine
Appsys ProAudio	D.A.S. Audio	Groove Tubes LLC	Miktek	Radial Engineering Ltd.	TASCAM
APRS	D.W. Fearn	Group One Ltd.	Milab	Rane Corporation	Taytrix Productions
APT-X	D&M Professional	GC Pro	Millennia Media, Inc.	Rational Acoustics LLC	TC Electronic
Arturia	Da-Cappo Micro Microphones	Guitar Player	millimeter Magazine	RealTraps	Teaboy Audio
ATC Loudspeaker Technology	DACS Ltd	H.E.A.R. - Hearing Education	Minnetonka Audio Software Inc.	The Recording Academy	TELEFUNKEN Elektroakustik
Audio Technologies Inc.	DAD - Digital Audio Denmark	& Awareness for Rockers	Mix Foundation for Excellence in Audio/	The Recording Studio Insurance	Texas Instruments
ATR Magnetics, LLC	Dale Pro Audio	H. Sheldon - Servicos de Marketing Ltda	TEC Awards	Program	THAT Corporation
ATR Services, Inc. - ATR Magnetics, LLC	Dan Dugan Sound Design	Hal Leonard Corporation	Mix	Redco Audio, Inc.	Thermionic Culture
ATTO Technology	Dangerous Music, Inc	Harman International	MixSensei LLC	Redwood Coast Music	3D Sound Sphere
Audient	Danish Sound Technology Network	Harrison	MK Sound	Remix	THX Ltd.
Audient Consoles & Signal Processing	Dave Hill Designs	HDIVideoPro	Mogami Cable	Renkus-Heinz, Inc.	TiMax-Audio Imaging
Audio Accessories, Inc.	DaySequerra	Hear Technologies	Mojave Audio Inc	Resolution	TK Audio
Audio Developments	dbx Professional Products	Heil Sound Ltd	Monster	Retro Instruments, Inc.	TL Audio
Audio Media	Dialog Semiconductor	Helios	Moog Music Inc.	Retrospec	Toft Audio Designs
Audio Precision	Digico	HHb	Muse Research & Development	Riedel Communications Inc.	Tonelux
Audio StudioShare.org™	Digidesign	High Resolution Technologies, LLC	The Museum of Sound Recording	RME	Triad Magnetics
ALSO - Alternate Soundings	Digital Audio Denmark	House Ear Institute	Music Maker Publications	RMGI North America	Trident Audio Developments Ltd.
Audio-Technica U.S., Inc.	Digital Content Producer	Hypex Electronics B.V.	Music Marketing, Inc.	Rohde & Schwarz, Inc	Trinnov Audio
AudioGraph AB	Direct Sound Headphones LLC	Imas Publishing Group	Music Player Network	Roll Music Systems, Inc.	True Systems
Audiomatica SRL	DirectOut GmbH	Independent Audio, Inc.	Music Works NYC	Ronin Applied Sciences	TSL
AudioScience, Inc.	Disc Makers	Industrial Acoustics Company, Inc.	MusciDish LLC	Royer Labs	Tube-Tech
Audix Corporation	DK -Technologies	InnerTUBE Audio	MXL Microphones	RTW GmbH & Co KG	Tube Equipment Corporation
Aurora Audio International	Dolby Laboratories, Inc.	Innovative Electronic Designs, LLC	MyOnlineDrummer	RTW Meters	Tube Tech
Avalon Design	Doremi Labs, Inc.	International Cellulose Corporation	Mytek Digital	RUNNUR	Turbosound
Avedis Audio	Dorough Electronics, Inc.	International Music Software Trade	NAC GROUP, INC.	Rupert Neve Designs, LLC	Ultrasonc Inc
Avenson Audio	DPA Microphones, Inc.	Association (IMSTA)	Nagra USA, Inc.	Sabra-som Commercial LTDA.	Undertone Audio
AVID	Dramatic Audio Corp.	Inward Connections	National Hearing Conservation	SAE Institute of Technology	Unity Audio Ltd.
AVnu Alliance	Dramatic Audio	Isostem	Association	Samar Audio Design, LLC	Universal Audio, Inc.
Awesome Transistor Amplifier Company	DSP4YOU	IVIE Technologies Inc.	National Music Council	Sanken Microphones	Van Damme Cable
B & H Photo Video & Pro Audio	DTS, Inc.	IZ Technology Corporation	National Semiconductor - Audio Group	JazzMutant	Vancouver Film School
BAE Audio	Dynaudio Acoustics	iZotope, Inc.	Neumann	Savannah College of Art and Design	Vintage King Audio
Bag End Loudspeakers & Acoustics	E.A.R. Inc.	J-Lab Studio Electronics	Neural Audio Corp.	Schoeps Microphones	Violet Audio
Barefoot Sound	Earthworks Inc.	JBL Professional	Neutrik USA, Inc.	Schwartz Engineering & Design	VisiSonics Corporation
Bass Player	Eckel Industries Acoustic Div.	JCF Audio	Nevaton	SE Electronics	VocalBooth.com
Belden	Ecstatic Electric	JDK	Neve Classic Series	SEK'D	VOVOX
Benchmark Media Systems, Inc.	EE Times	JOCAVI Acoustic Panels Ltd.	The New England Institute of Art	Sencore, Inc.	VRSONIC, Inc.
Berkley Integrated Audio Software, Inc.	Live Sound	JoeCo Limited	The New York Times	Sennheiser Electronic Corp.	Walters-Storky Design Group
Beyerdynamic - USA	Electronic Musician	Joemeek	NewBay Media LLC	Serato Audio Research	Wave Distribution
Beyerdynamic	Electroswitch	John Hardy Co.	Neyrinck	Servoreeler Systems	WaveMachine Labs, Inc.
Blackbird Studio & Audio Rentals	Elektr Group	Josephson Engineering	NKK Switches	Sescom	Waves Inc.
Blackmer Sound	Elysia GmbH	Junger-Audio Processors	Noren Products, Inc	Shadow Hills Industries	WAVES/Music Mobile Demonstration
Blackspade Acoustics	Abbey Road Studios	K-array	Norris-Whitney Communications	ShinyBox Audio	Webster University
Blastwave FX	Eminence Speaker, LLC	Keen Ocean Industrial Ltd.	Novation	Shoreview Distribution	Weiss Engineering
Blue Microphones	Eminent Technology, Inc.	Keyboard	NPNG, Inc.	Show Distribution Group Inc.	Wharfedale Pro
Blue Sky	Empirical Labs	Klein + Hummel	NTI Americas Inc.	Shure Incorporated	Whiplash Pro Audio
BMCI	Enco Systems, Inc.	Kippel GmbH	NTP	Signex	Whirlwind
Bob Moog Foundation	Endless Analog, Inc.	KMF Audio, Inc.	Nugen Audio	Slate Pro Audio	WhisperRoom, Inc.
Bourns Inc.	EQ Magazine	Korg USA, Inc.	Odeon A/S	Softube	Wireworks Corporation
Brainstorm Electronics	Essential Sound Products, Inc.	Kush Audio	Omega Studios School of Applied	Solar 2	Wohler Technologies, Inc.
SPL - BRAINWORX	Etani Electronics Co., Ltd.	KV2 Audio	Recording Arts & Sciences	Solid State Logic	Women's Audio Mission
Brandt Audio Devices	Electronics and Telecommunications	LA Audio	OPTOCORE	SKP Pro Audio	Wunder Audio
Bricasti Design	Resaerch Institute	LaChapell Audio	Two Notels Audio Engineering	Sommer Cable	Xedit Corporation
Broadcast Engineering Magazine	Euphonix - See AVID	Latch Lake Music	Overloud	SE Electronic	XMOD
Broadcasters General Store	Eventide, Inc.	Lauten Audio	PACSYS Limited	Sonic Studio LLC	XQP Audio
Bruel & Kjaer	Evertz	Lavry Engineering	Payton America Inc.	Sonifex	XTA Electronics
BSS Audio	Evol Audio	Lawo North America Corp	Pearl Microphones	Sonnox Ltd.	Yamaha Commercial Audio Systems, Inc.
Bubblebee Windscreens	Extreme Isolation Headphones	Lectrosotics, Inc.	Globo Communicacao E Participacoes	Sonoris Audio Engineering	Yellow Matter Entertainment
Burgin McDaniel Design	FAR Fundamental Acoustic Research	Leo's Professional Audio, Inc.	Pelonis Sound and Acoustics, Inc.	Sontronics	Zaolla Silverline
Burl Audio	Ferrotec (USA) Corporation	Lexicon Professional	Penton Media, Inc.	Sony Electronics, Inc.	Zaxcom Audio
Cable Up	Fink Analog Audio	Line 6	Pendulum Audio, Inc.	Sony Pro Audio	ZenPro Audio
CAD Professional Microphones	FirstCom Music		Pentoe	Chameleon Labs	ZP Engineering srl